

es, but sponsors his Navratri

porate involvement this
s going to be high on the
many companies are com-
d with bigger budgets.
brates would rather spend
on a single venue and re-
with about 50,000 footfalls
end than spend it on five
venues," the source said.
Infrastructure plans to
club for all nine nights in
n with a main sponsor.
new telecom player Un-
the main sponsor for a
ba events across Gujarat
"Navratri sponsorship
uge chunk of our market-
s in Gujarat. consumer
e is relatively high com-
the previous year," says
de, executive vice presi-
bai hub of Uninor.
ocomo, another new en-
the market, will sponsor
s across the state.

Sealed party plots' fate hangs in balance

Ahmedabad: The Gujarat High Court on Thursday asked owners of party plots, which have been sealed by the civic body for violation of norms, to make a representation before the municipal commissioner. The commissioner will decide whether the plots should be allowed to be opened for the Navratri festivities. Further hearing in this regard has been kept for Monday. More than 100 such plots across the city were sealed earlier this year following a PIL filed seeking direction to the authorities to comply with earlier court orders regarding traffic and building regulations. The court has also set up Justice KM Mehta committee to come up with solutions to these issues. TNN

TOI garba to paint town red with green message

TIMES NEWS NETWORK

Ahmedabad: Enthusiastic revellers swaying to foot-tapping music, prizes galore for best performers and fun and frolic that's never been witnessed before... the rocking nights at Green Dandiya promise to be festivity to the core.

Presented by Shanku's Water Park & Resort and The Times of India, Airtel Green Dandiya will be the right opportunity to dance, enjoy music and revel with a bang.

Pulsating dandiya beats will welcome you at Karnavati Club, where ethnic ghagra

cholis swaying to foot-tapping music will kick off the night. Traditional tracks and Bollywood numbers belted out by the live band will ensure nine nights of fun and revelry.



NAVRATRI '10

"Navratri, high on heat, sweat, passion and fashion revolving with jhan-kaar beats, is back in action. This year, the concept of Green Dandiya is our effort to urge people to ensure an eco-friendly approach towards the celebration," said Manoj Chaudhary, owner of Shanku's Water Park & Resort.

Green Dandiya will also see Bollywood celebrities like

Emraan Hashmi visiting the venue. Excitement is sure to reach its peak when innumerable prizes for each day will be given in various categories beginning from the 'Best Dressed' to the 'Best Dancer'.

Every year, new steps and innovative ideas are added, thereby making the event more interesting and exciting.

This year, too, garba enthusiasts have planned various innovative steps to make it a fun-filled affair.

So, adorn yourself and become part of an eye-catching performance that will set the tempo for the nine-night revelry.



THE TIMES OF INDIA

9 nights of revelry begin today

TIMES NEWS NETWORK

Road rage to be monitored
closely: During Navratri, a