es, but sponsors his Navratri

orate involvement this s going to be high on the nany companies are comd with bigger budgets.

rates would rather spend on a single venue and reith about 50,000 footfalls end than spend it on five enues," the source said.

Infrastructure plans to club for all nine nights in n with a main sponsor. new telecom player Une the main sponsor for a ba events across Gujarat "Navratri sponsorship ige chunk of our market-

s in Gujarat. consumer e is relatively high comthe previous year," says de, executive vice presibai hub of Uninor.

ocomo, another new enhe market, will sponsor s across the state.

Sealed party plots' fate hangs in balance

Ahmedabad: The Gujarat High Court on Thursday asked owners of party plots, which have been sealed by the civic body for violation of norms, to make a representation before the municipal commissioner. The commissioner will decide whether the plots should be allowed to be opened for the Navratri festivities. Further hearing in this regard has been kept for Monday. More than 100 such plots across the city were sealed earlier this year following a PIL filed seeking direction to the authorities to comply with earlier court orders regarding traffic and building regulations. The court has also set up Justice KM Mehta committee to come up with solutions to these issues. TNN

TOI garba to paint town red with green message

TIMES NEWS NETWORK

Ahmedabad: Enthusiastic revellers swaying to foot-tapping music, prizes galore for

best performers and fun and frolic that's never been witnessed before... the rocking nights at Green Dandiva promise to be festivity to the core.

Presented by Shanku's Water Park & Resort and The Times of India, Airtel Green Dandiva will be the

bang.

Pulsating dandiya beats ku's Water Park & Resort. will welcome you at Karnavati Club, where ethnic ghagra see Bollywood celebrities like revelry.

cholis swaving to foot-tapping music will kick off the night. Traditional tracks and Bollywood numbers belted out by the live band will ensure nine

nights of fun and revelry.

"Navratri, high on heat, sweat, passion and fashion revolving with jhankaar beats, is back in action. This year, the concept of Green Dandiya is our ef- have planned varfort to urge people to ensure an eco-

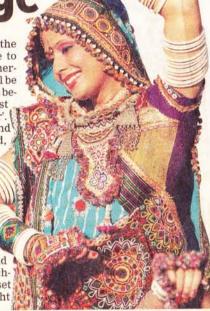
right opportunity to dance, en- friendly approach towards the joy music and revel with a celebration," said Manoj Chaudhary, owner of Shan-

Emraan Hashmi visiting the venue. Excitement is sure to reach its peak when innumerable prizes for each day will be given in various categories beginning from the 'Best Dressed' to the 'Best Dancer'.

Every year, new steps and innovative ideas are added, thereby making the event more interesting and exciting.

This year, too, garba enthusiasts innovative ious steps to make it a funfilled affair.

So, adorn yourself and become part of an eve-catching performance that will set Green Dandiya will also the tempo for the nine-night



THE TIMES OF INDIA

NAVRATRI '10

9 nights of revelry begin today

TIMES NEWS NETWORK

Road rage to be monitored closely: During Navratri, a